HALEY LYNN GRAY

Keynote Speaker

ABOUT

Haley Lynn Gray is an engineer with an MBA from Duke's Fuqua School of Business who built a home care company from nothing, sold it, and now runs In2itive Biz Solutions. She founded the Women's Entrepreneur Network because the rooms she needed early on didn't exist. She has spent twenty years watching businesses mistake a marketing problem for what it actually is.

SIGNATURE KEYNOTE

Your Value

Your value is more than your weight, size, gender, colour, race, religion, or disability. Haley has lost over 200 pounds and knows what it is to live as a very fat woman in a thin world and be judged as less than. Through storytelling, she makes the case that worth was never the thing in question.

ALSO SPEAKS ON

- Growth infrastructure — why marketing, sales and operations are the same problem
- Getting out of your own way
- What AI actually changes in a business, and what it doesn't

BROADCAST & MEDIA

Television NBC (WBAL, Baltimore) · ABC (WRIC, Richmond) · CBS (WBTV, Charlotte)

Contributor, Huffington Post Ten articles on entrepreneurship and leadership

Podcasts iHeart Radio's *Selling in a Skirt*, *Making the Maven*, *Financial Fluency*, and others

Host Women's Entrepreneur Network podcast

STAGE

NC State University · Launch programs · summits and conferences

AUDIENCE

155,000+

combined reach across owned channels

Community group	**77,000**
Women's Entrepreneur Network page	**42,000**
Personal following	**30,000**
LinkedIn	**6,500**

> *Haley is an amazingly dynamic force. She always has several irons in the fire and manages them all with great skill. When Haley commits herself to a task, you can be sure that it will be completed well.*
>
> **— Samantha K. Herring**

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